

“Building the future of healthcare”

Event Title	:	Medical Devices ASEAN 2018 (MDA 2018)
Event Name	:	The international exhibition on medical technology, devices, services and general healthcare
Event Date	:	11 - 13 July 2018
Opening Hours	:	10:00 – 18:00 hrs.
Venue	:	Hall 1, IMPACT Exhibition & Convention Centre, Bangkok, Thailand
Exhibition Space	:	5,000 sqm.
Show Focus	:	General healthcare
Exhibitor	:	100+ companies
Visitor	:	4,000 trade visitors (local and international)
Organizer	:	IMPACT Exhibition Management Co., Ltd. Thailand



Medical Devices ASEAN 2018 (MDA 2018) positions Thailand as a hub for devices and the focal point for medical academics in ASEAN region. A key meeting place for healthcare professionals to learn up-to-date techniques, and knowledge; to network; and do business, it serves as the gateway into ASEAN's thriving healthcare industry.

Healthcare spending in Thailand will reach \$18.7 billion US dollars in 2018, representing an 8% growth between 2014 and 2018. The medical device industry in Thailand is currently worth an estimated \$1.3 billion US dollars, with growth at 12% CAGR, taking it to just shy of \$1.9 billion by 2019.

EXHIBIT PROFILE

Medical Instruments and Consumables

- Stethoscope
- Clinical Thermometers
- Pressure Monitors
- Blood Pressure Devices / Monitoring System
- Blood Glucose Monitoring Systems
- Blood Collection System
- Blood Bags
- Syringes
- Needles
- Gloves
- Hospital Gowns
- First Aids
- Bandages
- Dressing Instruments
- Medical Adhesive
- Medical Plasters and Tapes
- Sterilizers
- Antiseptics
- Burn Treatment Products
- Telehealth
- Personal Healthcare Devices

Medical Instruments and Consumables (continued)

- Cleaning and Disinfecting Agents
- Infection Control Devices / Products
- Catheters and Tubes

Diagnostic Imaging (Radiology)

- X-Ray Equipment
- X-Ray Scanners
- MRI Equipment and Accessories
- MRI Patient Monitoring Systems
- Ultrasound Equipment
- CT Scans
- Imaging Systems
- Radiology Equipment
- Radiography Cloud-based Services
- Picture Archiving Communication System (PACS)
- Mammography Equipment, Systems and Accessories
- Radiation Therapy Equipment, Systems and Accessories

“Building the future of healthcare”

General Surgery

- Surgical Beds
- Surgical Set up Kits
- Surgical Stapling
- Operating Room Pressure Monitors
- Surgery / ICU Consumables
- Surgery Tables / Chairs and Furniture
- Surgical Blades
- Surgical Disposables
- Surgical Drape Packs / OP Sheets
- Surgical Face Masks
- Surgical Machine and Accessories
- Surgical Instruments
- Surgical Mesh
- Surgical Microscopes
- Surgical Retractors
- Surgical Scrubs / Textiles
- Surgical Stretchers
- Surgical Supplies
- Surgical Sutures

IT in Healthcare

- Electronic Health Records Systems
- Electronic Health Record Software
- Medical / Fitness Wearable
- Bio Sensor Monitors Wearable
- Glucose Monitoring Wearable
- Hospital Management Solution Software
- Diagnostic Software
- Public and Bio Surveillance Software
- Medical Practice Management Software
- Home Health Software
- Health Information Exchange Software

Medical Laboratory

- Testing Equipment
- Measurement Equipment
- Control Equipment
- Centrifuges
- Microscopes
- Autoclaves
- Dialysis Units
- In-vitro Diagnostics
- Mixing and Stirring Equipment
- Analyzers
- Clinical Chemistry Reagents
- Clinical Laboratory Equipment
- IV Cannula
- IV Infusion Sets
- IV Stands and Support
- Lab Automation
- Lab Incubators
- Laboratory Consumables
- Laboratory Diagnostic Instruments
- Laboratory Disposable Products
- Lab Equipment and Systems
- Lab Equipment Supplies
- Lab Information System
- Lab Plastic Ware
- Lab Refrigerators

Medical Dealers / Medical Distributors

“Building the future of healthcare”

VISITOR PROFILE

Medical and healthcare professionals:

- Government Health Ministry Officials
- Chambers of Commerce
- Government Tourism Officials
- Hospital Directors
- Healthcare Facility Owners
- Healthcare Management Consultants
- Hospital Owners/Investors
- Head Surgeons
- Surgeons
- Interventional Radiologist
- Diagnostic Radiologist
- Radiographer
- Microbiologist
- Head of Molecular Laboratory
- Head of Hematology
- Hematologist
- Head of Toxicology
- Toxicologist
- Head of Clinic Pathology
- Clinical Pathologist
- Lab Technician
- Head Nurses
- Nurses
- General Practitioners
- Organizations and Associations related to Medical field
- Dealers
- Distributors
- Medical Device Manufactures
- Medical Leaders and Innovators

SHOW HIGHLIGHTS

VIP Hosted Buyer Program/ Business Matching

A core element of MDA 2018, the hosted VIP Buyers Program creates a great and wide range of business opportunities. This program is an effective platform for networking opportunities and forming valuable business partnerships. Top buyers, who have met the criteria, are especially invited to participate as our VIP guests. They will receive complimentary accommodation as well as several other VIP benefits.

First-hand Innovative Technology – FIT Talk

Offering a wide array of specialties, visitors will be given the privilege to operate such equipment and/or navigate systems, assisted by the service providers. This is where the exhibitors can do the demonstration of their latest products and services.

SHOW HIGHLIGHTS (continued)

MDA Congress

Series of international academic conferences, delivering **Continuing Medical Education (CME)**, a mandatory educational course for practicing healthcare professionals. The conferences program features high caliber speakers, who are well-known in their fields of practice and specialization. Topics include:

- ❖ Primary Healthcare
Conducted by: TBA
- ❖ Diagnostic Imaging (Radiology)
Conducted by: Radiological Society of Thailand
- ❖ General Surgery
Conducted by: TBA
- ❖ IT in Healthcare
Conducted by: TBA
- ❖ Medical Laboratory
Conducted by: Association of Medical Technologists of Thailand under the Patronage of Her Royal Highness Princess Soamsawali
- ❖ Medical Leaders and Innovators
Conducted by: TBA
- ❖ Medical Professional
Conducted by: The Nurses' Association of Thailand Under the Royal Patronage of Her Royal Highness the Princess Mother

Supporting organizations



Ministry of Public Health



Thailand Industrial Standards Institute



Association of Medical Technologists of Thailand under the Patronage of Her Royal Highness Princess Soamsawali



Nurses' Association of Thailand Under the Royal Patronage of Her Royal Highness the Princess Mother



Thai Association for Medical Instrumentation



Radiological Society of Thailand



Thai Medical Device Technology Industry Association

COST OF PARTICIPATION

For companies based in Thailand (7% VAT Excluded)
Space Only: 10, 000 THB / sqm. (minimum size - 18 sqm.)
Standard Furnished Booth: 11, 000 THB / sqm.
For companies based outside of Thailand
Space Only: 350 USD / sqm. (minimum size - 18 sqm.)
Standard Furnished Booth: 380 USD / sqm.

Standard Furnished Booth: (inclusions for every 9 sqm. area) prefabricated octanorm partition wall of 2.5 m. height, floor carpet, fascia name, 2 fluorescent lamps, 1 power socket 5 amp., 1 information counter, 2 chairs and 1 waste basket

For any further queries, contact:

Local Inquiry

Ms. Nicha Akaramethakul
Tel: +66 2833 5290
Email: nichaa@impact.co.th

International Inquiry

Ms. Wong Wing Yan
Tel: +66 2833 5013
Email: wingyanw@impact.co.th

Visit us at: www.medicaldevicesasean.com